Coursera Capstone Project

## Introduction : This is a Coursera Capstone Project on Data Science. In this project we are supposed to use the foursquare api and other dataset or api’s to solve a real life data science problem. As the choice is ours to choose any problem and then using the tools we have to do the problem analysis and also have to provide the required result. Also we have to specify the target audience.

# Target Audience : The tourists visiting the target location along with small businessmen are the target audience. Clearly , when we visit a new location , the first thing to worry about is the place where we took the shelter or a place to stay. Also at the same time , we are rather more interested in knowing the cuisine of food available in or around there and also whether it fits our criteria of budget and ratings.

The target audience also includes the small businessmen who are interested in setting up restaurants , food corners or may be hotels or something . As this not only help them to know the competition they will face at a particular location , but also at the same time help them to know the investment amount by knowing the reviews and ratings .